



i-Got-Control Turns iPhone, iPod touch, iPad into Universal Remote

March 16, 2010 — i-Got-it Corp. announces the launch and immediate availability of i-Got-Control, a plug-and-play accessory that turns an iPhone, iPod touch or iPad into a universal remote, allowing the user to control virtually any infrared device — TVs, stereo systems and more — at home or on the go.

Boasting an industry-leading database of more than 40,000 IR codes for consumer electronic devices worldwide, the i-Got-Control accessory and its associated iTunes app support a nearly unlimited number of IR electronics worldwide, making it easy to take control anytime, anywhere. And, with i-Got-Control's built-in IR library, users can CONNECT, SELECT and CONTROL their A/V components quickly and hassle-free — with no Wi-Fi network, wires or batteries needed.

“i-Got-Control empowers users to operate A/V devices, as well as many other pieces of IR equipment, including lighting and HVAC systems, no matter where they are,” said Doug Schwartz, president of i-Got-it.com. “It also features an extensive built-in IR library, which means that — unlike most remote controls and other similar products in the marketplace — i-Got-Control does not require ‘learning,’ making it simple and easy to set up and use.”

Getting started with i-Got-Control is easy. Simply download the free i-Got-Control application via iTunes and connect the compact accessory to an iPhone (OS is 3.0 or higher), iPod touch or iPad. Launch the i-Got-Control application and select the devices to control via pre-defined, user-friendly screens. Last, choose the make and model of the IR devices and save the settings. It's that simple.

The graphic user interface is highly intuitive, providing master volume control, as well as both audible and visual feedback. In addition, if a particular device's IR code cannot be found, i-Got-Control's user-friendly learning capabilities make it easy to control virtually any device. And, with a price of only \$69.95, i-Got-Control makes it simple to take control anywhere, anytime.

For more information, please visit www.i-got-it.com or call 805-277-9675.

###

For media inquiries and high-resolution images, please contact:

Kristen Thomas
The Phelps Group
310-752-4400, ext. 186
kthomas@thephelpsgroup.com